BAIDU INC. CLASS A

ISIN: KYG070341048 WKN: - Asset Class: Stock

Company

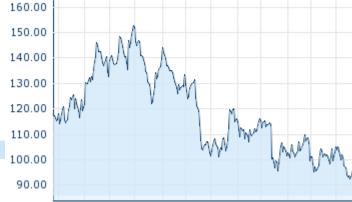
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2024/04/23 08:16:07

Price 96.10HKD

Difference

2.29%(2.15)



05.2023 07.2023 09.2023 11.2023 01.2024 03.2024

Contact Details

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Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firms products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQiyi segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

Financial figures, Fiscal year: from 01.01. to 31.12.

	20	23	20:	22	202	21
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	253,511,982,000		238,975,158,000		260,940,907,000	
Common stock capital		-		-		-
Fixed assets	194,331,844,000		199,985,774,000		203,941,622,000	
Equity capital of a company		289,132,807,000		266,993,128,000		273,952,784,000
Cash and cash equivalents	40,444,329,000		72,400,996,000		58,314,295,000	
Accrued liabilities		0		0		0
Other assets	-		-		-	
Current liabilities		84,172,958,000		89,403,767,000		91,118,610,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		74,538,060,000		82,564,036,000		99,811,135,000
Different income		-		-		-
Other liabilities		2,838,391,000		2,971,892,000		1,466,695,000
Total assets	447,843,826,000	447,843,826,000	438,960,932,000	438,960,932,000	464,882,530,000	464,882,530,000

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	2023	2022	2021
Accounting standard	-	-	-
Employees	39,800	41,300	45,500
Equity ratio	69.23%	64.49%	62.22%
Debt-equity ratio	44.45%	55.07%	60.73%

Others

	2023	2022	2021
Tax Expense Rate	14.48%	25.49%	27.22%

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Income statement			
	2023	2022	2021
Turnover	148,730,520,000	143,818,961,000	150,040,327,000
Net income	21,655,750,000	8,102,935,000	11,902,663,000
EBIT	2,707,683,004	945,329,270	1,384,355,919
Operating income before taxes	27,843,739,000	11,759,024,000	14,113,020,000
Cash Flow	40,459,501,000	30,432,522,000	24,251,254,000
Net interest income	5,260,895,000	3,874,710,000	2,567,099,000
Research and development expenses	26,732,111,000	27,112,505,000	30,055,550,000
Income taxes	4,032,137,000	2,997,899,000	3,841,007,000
Result from investments in subsidaries, associates and other	-	-	-1,123,256,000
Revenues per employee	448,060	417,528	395,381

Board of Directors	
Brent Callinicos	Member of Supervisory Board
Ji An Ding	Member of Supervisory Board
Ji Xun Foo	Member of Supervisory Board
Jixun Foo	Member of Supervisory Board
Ran Xu	Member of Supervisory Board
Yuan Qing Yang	Member of Supervisory Board

Members of Management Board				
Yan Hong Li	Chairman of Managing Board			
Dou Shen	Member of Executive Committee			
Hai Feng Wang	Member of Executive Committee			
Rong Luo	Member of Executive Committee			
Juan Lin	Member of Executive Committee			
Junjie He	Member of Executive Committee			
Shan Shan Cui	Member of Executive Committee			
Tan Su	Member of Executive Committee			
Wen Ying Lyu	Member of Executive Committee			
Yang Xiao	Member of Executive Committee			
Zhenyu Li	Member of Executive Committee			
Zhi Xiang Liang	Member of Executive Committee			