

# PUBLICIS GROUPE S.A.

ISIN: FR0000130577 WKN: 13057 Asset Class: **Stock**

## Company

2024/07/17 17:35:01



**Price**  
**97.20**  
EUR

**Difference** -1.52% (-1.50)



## Contact Details

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## Company Profile

Publicis Groupe SA engages in the advertising industry. Its services include customer relationship management, direct marketing, sales promotion, events management, public relations, and corporate, multicultural and financial communications. The company was founded by Marcel Bleustein-Blanchet in 1926 and is headquartered in Paris, France.

## Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
<b>Current assets</b>	20,552,000,000		19,107,000,000		17,127,000,000	
<b>Common stock capital</b>		102,000,000		102,000,000		101,000,000
<b>Fixed assets</b>	16,164,000,000		16,791,000,000		15,719,000,000	
<b>Equity capital of a company</b>		9,748,000,000		9,600,000,000		8,555,000,000
<b>Cash and cash equivalents</b>	4,593,000,000		4,616,000,000		3,659,000,000	
<b>Accrued liabilities</b>		584,000,000		504,000,000		543,000,000
<b>Other assets</b>		-		-		-
<b>Current liabilities</b>		21,832,000,000		20,389,000,000		18,227,000,000
<b>Prepayments and accrued income</b>		-		-		-
<b>Non-current liabilities</b>		5,136,000,000		5,909,000,000		6,064,000,000
<b>Different income</b>		-		-		-
<b>Other liabilities</b>		0		0		0
<b>Total assets</b>	36,716,000,000	36,716,000,000	35,898,000,000	35,898,000,000	32,846,000,000	32,846,000,000

## Balance notes

	2023	2022	2021
<b>Accounting standard</b>	IFRS	IFRS	IFRS
<b>Employees</b>	103,295	98,022	88,531
<b>Equity ratio</b>	26.44%	26.64%	25.95%
<b>Debt-equity ratio</b>	278.20%	275.31%	285.43%

## Others

	2023	2022	2021
<b>Tax Expense Rate</b>	23.97%	26.15%	22.86%

**Income statement**

	<b>2023</b>	<b>2022</b>	<b>2021</b>
<b>Turnover</b>	14,802,000,000	14,196,000,000	11,738,000,000
<b>Net income</b>	1,312,000,000	1,222,000,000	1,027,000,000
<b>EBIT</b>	1,732,000,000	1,752,000,000	1,498,000,000
<b>Operating income before taxes</b>	1,731,000,000	1,648,000,000	1,343,000,000
<b>Cash Flow</b>	2,141,000,000	2,400,000,000	1,712,000,000
<b>Net interest income</b>	-1,000,000	-104,000,000	-155,000,000
<b>Research and development expenses</b>	-	-	-
<b>Income taxes</b>	415,000,000	431,000,000	307,000,000
<b>Result from investments in subsidiaries, associates and other</b>	6,000,000	5,000,000	0
<b>Revenues per employee</b>	143,298	144,825	132,586

**Board of Directors**

Antonella Mei-Pochtler	Member of Supervisory Board
André Kudelski	Member of Supervisory Board
Jean Charest	Member of Supervisory Board
Marie-Josée Kravis	Member of Supervisory Board
Maurice Lévy	Member of Supervisory Board
Patricia Velay-Borrini	Member of Supervisory Board
Pierre Pénicaud	Member of Supervisory Board
Simon Badinter	Member of Supervisory Board
Sophie Dulac	Member of Supervisory Board
Suzan LeVine	Member of Supervisory Board
Thomas Glocer	Member of Supervisory Board
Tidjane Thiam	Member of Supervisory Board
Élisabeth Badinter	Member of Supervisory Board

**Members of Management Board**

Arthur Sadoun	Chairman of Managing Board
Anne-Gabrielle Heilbronner	Member of Executive Committee
Carla Serrano	Member of Executive Committee
Michel-Alain Proch	Member of Executive Committee