PUBLICIS GROUPE S.A.

ISIN: FR0000130577 WKN: 13057 Asset Class: Stock



Company Profile

Publicis Groupe SA engages in the advertising industry. Its services include customer relationship management, direct marketing, sales promotion, events management, public relations, and corporate, multicultural and financial communications. The company was founded by Marcel Bleustein-Blanchet in 1926 and is headquartered in Paris, France.

Financial figures, Fiscal year: from 01.01. to 31.12.

	2022		2022		2024	
Financial figures	2023 Assets Liabilities and equity		2022 Assets Liabilities and equity		2021 Assets Liabilities and equity	
Current assets	20,552,000,000		19,107,000,000		17,127,000,000	
Common stock capital		102,000,000		102,000,000		101,000,000
Fixed assets	16,164,000,000		16,791,000,000		15,719,000,000	
Equity capital of a company		9,748,000,000		9,600,000,000		8,555,000,000
Cash and cash equivalents	4,593,000,000		4,616,000,000		3,659,000,000	
Accrued liabilities		584,000,000		504,000,000		543,000,000
Other assets	-		-		-	
Current liabilities		21,832,000,000		20,389,000,000		18,227,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		5,136,000,000		5,909,000,000		6,064,000,000
Different income		-		-		-
Other liabilities		0		0		0
Total assets	36,716,000,000	36,716,000,000	35,898,000,000	35,898,000,000	32,846,000,000	32,846,000,000

Balance notes

Others

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	103,295	98,022	88,531
Equity ratio	26.44%	26.64%	25.95%
Debt-equity ratio	278.20%	275.31%	285.43%

Others			
	2023	2022	2021
Tax Expense Rate	23.97%	26.15%	22.86%

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Income statement

2022	2022	2024
2023	2022	2021
14,802,000,000	14,196,000,000	11,738,000,000
1,312,000,000	1,222,000,000	1,027,000,000
1,732,000,000	1,752,000,000	1,498,000,000
1,731,000,000	1,648,000,000	1,343,000,000
2,141,000,000	2,400,000,000	1,712,000,000
-1,000,000	-104,000,000	-155,000,000
-	-	-
415,000,000	431,000,000	307,000,000
6,000,000	5,000,000	0
143,298	144,825	132,586
	1,312,000,000 1,732,000,000 1,731,000,000 2,141,000,000 -1,000,000 - 415,000,000 6,000,000	14,802,000,000 14,196,000,000 1,312,000,000 1,222,000,000 1,732,000,000 1,752,000,000 1,731,000,000 1,648,000,000 2,141,000,000 2,400,000,000 -1,000,000 -104,000,000 415,000,000 431,000,000 6,000,000 5,000,000

Board of Directors

Members of Management Board

Antonella Mei-Pochtler	Member of Supervisory Board
André Kudelski	Member of Supervisory Board
Jean Charest	Member of Supervisory Board
Marie-Josée Kravis	Member of Supervisory Board
Maurice Lévy	Member of Supervisory Board
Patricia Velay-Borrini	Member of Supervisory Board
Pierre Pénicaud	Member of Supervisory Board
Simon Badinter	Member of Supervisory Board
Sophie Dulac	Member of Supervisory Board
Suzan LeVine	Member of Supervisory Board
Thomas Glocer	Member of Supervisory Board
Tidjane Thiam	Member of Supervisory Board
Élisabeth Badinter	Member of Supervisory Board

Anne-Gabrielle Heilbronner Member of Executive Committee Carla Serrano Member of Executive Committee Michel-Alain Proch Member of Executive Committee	Arthur Sadoun	Chairman of Managing Board	
	Anne-Gabrielle Heilbronner	Member of Executive Committee	
Michel-Alain Proch Member of Executive Committee	Carla Serrano	Member of Executive Committee	
	Michel-Alain Proch	Member of Executive Committee	