



PUBLICIS GROUPE S.A.

ISIN: FR0000130577 WKN: 13057 Asset Class: Stock

Company	2024/05/10 17:38:32
 PUBLICIS GROUPE	Price 108.10 EUR
	Difference  2.17%(2.30)



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Company Profile

Publicis Groupe SA engages in the advertising industry. Its services include customer relationship management, direct marketing, sales promotion, events management, public relations, and corporate, multicultural and financial communications. The company was founded by Marcel Bleustein-Blanchet in 1926 and is headquartered in Paris, France.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	20,552,000,000		19,107,000,000		17,127,000,000	
Common stock capital		102,000,000		102,000,000		101,000,000
Fixed assets	16,164,000,000		16,791,000,000		15,719,000,000	
Equity capital of a company		9,748,000,000		9,600,000,000		8,555,000,000
Cash and cash equivalents	4,593,000,000		4,616,000,000		3,659,000,000	
Accrued liabilities		584,000,000		504,000,000		543,000,000
Other assets		-		-		-
Current liabilities		21,832,000,000		20,389,000,000		18,227,000,000
Prepayments and accrued income		-		-		-
Non-current liabilities		5,136,000,000		5,909,000,000		6,064,000,000
Different income		-		-		-
Other liabilities		0		0		0
Total assets	36,716,000,000	36,716,000,000	35,898,000,000	35,898,000,000	32,846,000,000	32,846,000,000

Balance notes

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	103,295	98,022	88,531
Equity ratio	26.44%	26.64%	25.95%
Debt-equity ratio	278.20%	275.31%	285.43%

Others

	2023	2022	2021
Tax Expense Rate	23.97%	26.15%	22.86%

Income statement

	2023	2022	2021
Turnover	14,802,000,000	14,196,000,000	11,738,000,000
Net income	1,312,000,000	1,222,000,000	1,027,000,000
EBIT	1,732,000,000	1,752,000,000	1,498,000,000
Operating income before taxes	1,731,000,000	1,648,000,000	1,343,000,000
Cash Flow	2,141,000,000	2,400,000,000	1,712,000,000
Net interest income	-1,000,000	-104,000,000	-155,000,000
Research and development expenses	-	-	-
Income taxes	415,000,000	431,000,000	307,000,000
Result from investments in subsidiaries, associates and other	6,000,000	5,000,000	0
Revenues per employee	143,298	144,825	132,586

Board of Directors

Maurice Lévy	Chairman of Supervisory Board
Antonella Mei-Pochtler	Member of Supervisory Board
André Kudelski	Member of Supervisory Board
Jean Charest	Member of Supervisory Board
Marie-Josée Kravis	Member of Supervisory Board
Patrícia Velay-Borrini	Member of Supervisory Board
Pierre Pénicaud	Member of Supervisory Board
Simon Badinter	Member of Supervisory Board
Sophie Dulac	Member of Supervisory Board
Suzan LeVine	Member of Supervisory Board
Thomas Glocer	Member of Supervisory Board
Tidjane Thiam	Member of Supervisory Board
Élisabeth Badinter	Member of Supervisory Board

Members of Management Board

Arthur Sadoun	Chairman of Managing Board
Anne-Gabrielle Heilbronner	Member of Executive Committee
Carla Serrano	Member of Executive Committee
Michel-Alain Proch	Member of Executive Committee