

# PUBLICIS GROUPE S.A.

ISIN: FR0000130577 WKN: 13057 Asset Class: **Stock**

## Company

2024/04/19 17:35:19



Price  
**99.70**  
EUR

Difference -1.34% (-1.35)



## Contact Details

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## Company Profile

Publicis Groupe SA engages in the advertising industry. Its services include customer relationship management, direct marketing, sales promotion, events management, public relations, and corporate, multicultural and financial communications. The company was founded by Marcel Bleustein-Blanchet in 1926 and is headquartered in Paris, France.

## Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures                     | 2023           |                        | 2022           |                        | 2021           |                        |
|---------------------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|
|                                       | Assets         | Liabilities and equity | Assets         | Liabilities and equity | Assets         | Liabilities and equity |
| <b>Current assets</b>                 | 20,552,000,000 |                        | 19,107,000,000 |                        | 17,127,000,000 |                        |
| <b>Common stock capital</b>           |                | 102,000,000            |                | 102,000,000            |                | 101,000,000            |
| <b>Fixed assets</b>                   | 16,164,000,000 |                        | 16,791,000,000 |                        | 15,719,000,000 |                        |
| <b>Equity capital of a company</b>    |                | 9,748,000,000          |                | 9,600,000,000          |                | 8,555,000,000          |
| <b>Cash and cash equivalents</b>      | 4,250,000,000  |                        | 4,616,000,000  |                        | 3,659,000,000  |                        |
| <b>Accrued liabilities</b>            |                | 584,000,000            |                | 504,000,000            |                | 543,000,000            |
| <b>Other assets</b>                   | -              |                        | -              |                        | -              |                        |
| <b>Current liabilities</b>            |                | 21,832,000,000         |                | 20,389,000,000         |                | 18,227,000,000         |
| <b>Prepayments and accrued income</b> | -              |                        | -              |                        | -              |                        |
| <b>Non-current liabilities</b>        |                | 5,136,000,000          |                | 5,909,000,000          |                | 6,064,000,000          |
| <b>Different income</b>               |                | -                      |                | -                      |                | -                      |
| <b>Other liabilities</b>              |                | 0                      |                | 0                      |                | 0                      |
| <b>Total assets</b>                   | 36,716,000,000 | 36,716,000,000         | 35,898,000,000 | 35,898,000,000         | 32,846,000,000 | 32,846,000,000         |

## Balance notes

|                            | 2023    | 2022    | 2021    |
|----------------------------|---------|---------|---------|
| <b>Accounting standard</b> | IFRS    | IFRS    | IFRS    |
| <b>Employees</b>           | -       | 98,022  | 88,531  |
| <b>Equity ratio</b>        | 26.44%  | 26.64%  | 25.95%  |
| <b>Debt-equity ratio</b>   | 278.20% | 275.31% | 285.43% |

## Others

|                         | 2023   | 2022   | 2021   |
|-------------------------|--------|--------|--------|
| <b>Tax Expense Rate</b> | 23.97% | 26.15% | 22.86% |

**Income statement**

|  | <b>2023</b>    | <b>2022</b>    | <b>2021</b>    |
|--|----------------|----------------|----------------|
| <b>Turnover</b>  | 14,802,000,000 | 14,196,000,000 | 11,738,000,000 |
| <b>Net income</b>  | 1,312,000,000  | 1,222,000,000  | 1,027,000,000  |
| <b>EBIT</b>  | 1,732,000,000  | 1,752,000,000  | 1,498,000,000  |
| <b>Operating income before taxes</b>                                 | 1,731,000,000  | 1,648,000,000  | 1,343,000,000  |
| <b>Cash Flow</b>   | 2,141,000,000  | 2,400,000,000  | 1,712,000,000  |
| <b>Net interest income</b>   | -1,000,000     | -104,000,000   | -155,000,000   |
| <b>Research and development expenses</b>                             | -              | -              | -              |
| <b>Income taxes</b>  | 415,000,000    | 431,000,000    | 307,000,000    |
| <b>Result from investments in subsidiaries, associates and other</b> | 6,000,000      | 5,000,000      | 0              |
| <b>Revenues per employee</b>   | -              | 144,825        | 132,586        |

**Board of Directors**

|                        |                               |
|------------------------|-------------------------------|
| Maurice Lévy           | Chairman of Supervisory Board |
| Antonella Mei-Pochtler | Member of Supervisory Board   |
| André Kudelski         | Member of Supervisory Board   |
| Jean Charest           | Member of Supervisory Board   |
| Marie-Josée Kravis     | Member of Supervisory Board   |
| Patricia Velay-Borrini | Member of Supervisory Board   |
| Pierre Pénicaud        | Member of Supervisory Board   |
| Simon Badinter         | Member of Supervisory Board   |
| Sophie Dulac           | Member of Supervisory Board   |
| Suzan LeVine           | Member of Supervisory Board   |
| Thomas Glocer          | Member of Supervisory Board   |
| Tidjane Thiam          | Member of Supervisory Board   |
| Élisabeth Badinter     | Member of Supervisory Board   |

**Members of Management Board**

|                            |                               |
|----------------------------|-------------------------------|
| Arthur Sadoun              | Chairman of Managing Board    |
| Anne-Gabrielle Heilbronner | Member of Executive Committee |
| Carla Serrano              | Member of Executive Committee |
| Michel-Alain Proch         | Member of Executive Committee |