# ADIDAS AG

ISIN: DE000A1EWWW0 WKN: A1EWWW Asset Class: Stock



#### **Company Profile**

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia-Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y-3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany.

### Financial figures, Fiscal year: from 01.01. to 31.12.

	2023		2022		2021	
Financial figures		Liabilities and equity		Liabilities and equity		Liabilities and equity
Current assets	9,809,000,000		11,482,000,000		13,944,000,000	
Common stock capital		179,000,000		179,000,000		192,000,000
Fixed assets	8,211,000,000		8,814,000,000		8,193,000,000	
Equity capital of a company		4,925,000,000		5,351,000,000		7,837,000,000
Cash and cash equivalents	1,431,000,000		798,000,000		3,828,000,000	
Accrued liabilities		327,000,000		206,000,000		418,000,000
Other assets	-		-		-	
Current liabilities		8,043,000,000		9,257,000,000		8,965,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		5,052,000,000		5,688,000,000		5,335,000,000
Different income		-		-		-
Other liabilities		109,000,000		58,000,000		66,000,000
Total assets	18,020,000,000	18,020,000,000	20,296,000,000	20,296,000,000	22,137,000,000	22,137,000,000

**Balance notes** 

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	59,030	59,258	61,401
Equity ratio	29.25%	28.14%	36.84%
Debt-equity ratio	241.94%	255.38%	171.45%

Others			
	2023	2022	2021
Tax Expense Rate	189.23%	34.54%	19.44%

# ADIDAS AG ISIN: DE000A1EWWW0 WKN: A1EWWW Asset Class: Stock

	2023	2022	2021
Turnover	21,427,000,000	22,511,000,000	21,234,000,000
Net income	-119,000,000	228,000,000	1,450,000,000
EBIT	184,000,000	507,000,000	1,956,000,000
Operating income before taxes	65,000,000	388,000,000	1,852,000,000
Cash Flow	2,506,000,000	-660,000,000	3,094,000,000
Net interest income	-119,000,000	-119,000,000	-104,000,000
Research and development expenses	151,000,000	153,000,000	130,000,000
Income taxes	123,000,000	134,000,000	360,000,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	362,985	379,881	345,825

# **Board of Directors**

Income statement

#### Thomas Hermann Rabe Chairman of Supervisory Board Bastian Knobloch Member of Supervisory Board Birgit Biermann Member of Supervisory Board Member of Supervisory Board Bodo Knut Uebber Member of Supervisory Board Christian Klein Günter Weigl Member of Supervisory Board Harald Sikorski Member of Supervisory Board Ian Gallienne Member of Supervisory Board Member of Supervisory Board Member of Supervisory Board Jackie Joyner-Kersee Jing Ulrich Linda Evenhuis Member of Supervisory Board Nassef Onsi Nagib Sawiris Member of Supervisory Board Oliver Mintzlaff Member of Supervisory Board Paul Francis Seline Member of Supervisory Board Petar Mitrovic Member of Supervisory Board Thomas Sapper Member of Supervisory Board

## **Members of Management Board**

Björn Gulden	Chairman of Managing Board	
Arthur Höld	Member of Executive Committee	
Harm Ohlmeyer	Member of Executive Committee	
Martin Shankland	Member of Executive Committee	
Michelle Robertson	Member of Executive Committee	