

ADIDAS AG

ISIN: DE000A1EWWW0

WKN: A1EWWW

Asset Class: Stock

Company



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Price

233.00

EUR

Difference



1.70%(3.90)



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Company Profile

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia-Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y-3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	9,809,000,000		11,482,000,000		13,944,000,000	
Common stock capital		179,000,000		179,000,000		192,000,000
Fixed assets	8,211,000,000		8,814,000,000		8,193,000,000	
Equity capital of a company		4,925,000,000		5,351,000,000		7,837,000,000
Cash and cash equivalents	1,431,000,000		798,000,000		3,828,000,000	
Accrued liabilities		327,000,000		206,000,000		418,000,000
Other assets	-		-		-	
Current liabilities		8,043,000,000		9,257,000,000		8,965,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		5,052,000,000		5,688,000,000		5,335,000,000
Different income		-		-		-
Other liabilities		109,000,000		58,000,000		66,000,000
Total assets	18,020,000,000	18,020,000,000	20,296,000,000	20,296,000,000	22,137,000,000	22,137,000,000

Balance notes

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	59,030	59,258	61,401
Equity ratio	29.25%	28.14%	36.84%
Debt-equity ratio	241.94%	255.38%	171.45%

Others

	2023	2022	2021
Tax Expense Rate	189.23%	34.54%	19.44%

Income statement

	2023	2022	2021
Turnover	21,427,000,000	22,511,000,000	21,234,000,000
Net income	-119,000,000	228,000,000	1,450,000,000
EBIT	184,000,000	507,000,000	1,956,000,000
Operating income before taxes	65,000,000	388,000,000	1,852,000,000
Cash Flow	2,506,000,000	-660,000,000	3,094,000,000
Net interest income	-119,000,000	-119,000,000	-104,000,000
Research and development expenses	151,000,000	153,000,000	130,000,000
Income taxes	123,000,000	134,000,000	360,000,000
Result from investments in subsidiaries, associates and other	0	0	0
Revenues per employee	362,985	379,881	345,825

Board of Directors

Thomas Hermann Rabe	Chairman of Supervisory Board
Bastian Knobloch	Member of Supervisory Board
Birgit Biermann	Member of Supervisory Board
Bodo Knut Uebber	Member of Supervisory Board
Christian Klein	Member of Supervisory Board
Günter Weigl	Member of Supervisory Board
Harald Sikorski	Member of Supervisory Board
Ian Gallienne	Member of Supervisory Board
Jackie Joyner-Kersey	Member of Supervisory Board
Jing Ulrich	Member of Supervisory Board
Linda Evenhuis	Member of Supervisory Board
Nassef Onsi Nagib Sawiris	Member of Supervisory Board
Oliver Mintzlaff	Member of Supervisory Board
Paul Francis Seline	Member of Supervisory Board
Petar Mitrovic	Member of Supervisory Board
Thomas Sapper	Member of Supervisory Board

Members of Management Board

Björn Gulden	Chairman of Managing Board
Arthur Hödl	Member of Executive Committee
Harm Ohlmeyer	Member of Executive Committee
Martin Shankland	Member of Executive Committee
Michelle Robertson	Member of Executive Committee