

# ADIDAS AG

ISIN: DE000A1EWWW0

WKN: A1EWWW

Asset Class: Stock

## Company



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Price

**230.90**

EUR

Difference



1.99%(4.50)



## Contact Details

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## Company Profile

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following geographical segments: EMEA, North America, Greater China, Asia-Pacific, Latin America, and Other Businesses. The Other Businesses segment includes the activities of the Y-3 label and other subordinated businesses. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany.

## Financial figures, Fiscal year: from 01.01. to 31.12.

| Financial figures              | 2023           |                        | 2022           |                        | 2021           |                        |
|--------------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|
|                                | Assets         | Liabilities and equity | Assets         | Liabilities and equity | Assets         | Liabilities and equity |
| Current assets                 | 9,809,000,000  |                        | 11,482,000,000 |                        | 13,944,000,000 |                        |
| Common stock capital           |                | 179,000,000            |                | 179,000,000            |                | 192,000,000            |
| Fixed assets                   | 8,211,000,000  |                        | 8,814,000,000  |                        | 8,193,000,000  |                        |
| Equity capital of a company    |                | 4,925,000,000          |                | 5,351,000,000          |                | 7,837,000,000          |
| Cash and cash equivalents      | 1,431,000,000  |                        | 798,000,000    |                        | 3,828,000,000  |                        |
| Accrued liabilities            |                | 327,000,000            |                | 206,000,000            |                | 418,000,000            |
| Other assets                   | -              |                        | -              |                        | -              |                        |
| Current liabilities            |                | 8,043,000,000          |                | 9,257,000,000          |                | 8,965,000,000          |
| Prepayments and accrued income | -              |                        | -              |                        | -              |                        |
| Non-current liabilities        |                | 5,052,000,000          |                | 5,688,000,000          |                | 5,335,000,000          |
| Different income               |                | -                      |                | -                      |                | -                      |
| Other liabilities              |                | 109,000,000            |                | 58,000,000             |                | 66,000,000             |
| Total assets                   | 18,020,000,000 | 18,020,000,000         | 20,296,000,000 | 20,296,000,000         | 22,137,000,000 | 22,137,000,000         |

## Balance notes

|                     | 2023    | 2022    | 2021    |
|---------------------|---------|---------|---------|
| Accounting standard | IFRS    | IFRS    | IFRS    |
| Employees           | 59,030  | 59,258  | 61,401  |
| Equity ratio        | 29.25%  | 28.14%  | 36.84%  |
| Debt-equity ratio   | 241.94% | 255.38% | 171.45% |

## Others

|                  | 2023    | 2022   | 2021   |
|------------------|---------|--------|--------|
| Tax Expense Rate | 189.23% | 34.54% | 19.44% |

## Income statement

|  | 2023           | 2022           | 2021           |
|--|----------------|----------------|----------------|
| <b>Turnover</b>  | 21,427,000,000 | 22,511,000,000 | 21,234,000,000 |
| <b>Net income</b>  | -119,000,000   | 228,000,000    | 1,450,000,000  |
| <b>EBIT</b>  | 184,000,000    | 507,000,000    | 1,956,000,000  |
| <b>Operating income before taxes</b>                                 | 65,000,000     | 388,000,000    | 1,852,000,000  |
| <b>Cash Flow</b>   | 2,506,000,000  | -660,000,000   | 3,094,000,000  |
| <b>Net interest income</b>   | -119,000,000   | -119,000,000   | -104,000,000   |
| <b>Research and development expenses</b>                             | 151,000,000    | 153,000,000    | 130,000,000    |
| <b>Income taxes</b>  | 123,000,000    | 134,000,000    | 360,000,000    |
| <b>Result from investments in subsidiaries, associates and other</b> | 0              | 0              | 0              |
| <b>Revenues per employee</b>   | 362,985        | 379,881        | 345,825        |

## Board of Directors

|                           |                               |
|---------------------------|-------------------------------|
| Thomas Hermann Rabe       | Chairman of Supervisory Board |
| Bastian Knobloch          | Member of Supervisory Board   |
| Beate Rohrig              | Member of Supervisory Board   |
| Birgit Biermann           | Member of Supervisory Board   |
| Bodo Knut Uebber          | Member of Supervisory Board   |
| Christian Klein           | Member of Supervisory Board   |
| Frank Scheiderer          | Member of Supervisory Board   |
| Günter Weigl              | Member of Supervisory Board   |
| Ian Gallienne             | Member of Supervisory Board   |
| Jackie Joyner-Kersey      | Member of Supervisory Board   |
| Jing Ulrich               | Member of Supervisory Board   |
| Kathrin Menges            | Member of Supervisory Board   |
| Michael Storl             | Member of Supervisory Board   |
| Nassef Onsi Nagib Sawiris | Member of Supervisory Board   |
| Petra Maria Auerbacher    | Member of Supervisory Board   |
| Udo Müller                | Member of Supervisory Board   |

## Members of Management Board

|                  |                               |
|------------------|-------------------------------|
| Björn Gulden     | Chairman of Managing Board    |
| Amanda Rajkumar  | Member of Executive Committee |
| Brian Grevy      | Member of Executive Committee |
| Harm Ohlmeyer    | Member of Executive Committee |
| Martin Shankland | Member of Executive Committee |
| Roland Auschel   | Member of Executive Committee |