## **ADIDAS AG**

ISIN: DE000A1EWWW0 WKN: A1EWWW Asset Class: Stock



#### **Company Profile**

adidas AG engages in the design, distribution, and marketing of athletic and sporting lifestyle products. It operates through the following segments: Europe, North America, Asia-Pacific, Russia/CIS, Latin America, Emerging Markets, adidas Golf, Runtastic, and Other Businesses. The North America segment includes North America adidas and North America Reebok. The adidas Golf segment distributes and sells adidas Golf branded products. The Runtastic segment operates in the digital health and fitness space; and offers a comprehensive ecosystem for tracking and managing health and fitness data. The Other Businesses segment includes the business activities of the Y-3 label. The company was founded by Adolf Dassler in 1920 and is headquartered in Herzogenaurach, Germany.

### Financial figures, Fiscal year: from 01.01. to 31.12.

	20:	20	20	19	201	18
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets I	Liabilities and equity
Current assets	12,154,000,000		10,644,000,000		9,571,000,000	
Common stock capital		195,000,000		196,000,000		199,000,000
Fixed assets	8,899,000,000		10,036,000,000		6,041,000,000	
Equity capital of a company		6,691,000,000		7,057,000,000		6,364,000,000
Cash and cash equivalents	3,994,000,000		2,220,000,000		2,629,000,000	
Accrued liabilities		515,000,000		489,000,000		374,000,000
Other assets	-		-		-	
Current liabilities		8,827,000,000		8,754,000,000		6,834,000,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		5,535,000,000		4,869,000,000		2,414,000,000
Different income		-		-		-
Other liabilities		138,000,000		106,000,000		109,000,000
Total assets	21,053,000,000	21,053,000,000	20,680,000,000	20,680,000,000	15,612,000,000	15,612,000,000

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	2020	2019	2018
Accounting standard	IFRS	IFRS	IFRS
Employees	62,285	59,533	57,016
Equity ratio	32.91%	35.39%	40.68%
Debt-equity ratio	203.88%	182.59%	145.82%

#### **Others**

	2020	2019	2018
Tax Expense Rate	25.39%	25.02%	28.13%

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Income statement			
	2020	2019	2018
Turnover	19,844,000,000	23,640,000,000	21,915,000,000
Net income	418,000,000	1,917,000,000	1,707,000,000
EBIT	717,000,000	2,669,000,000	2,401,000,000
Operating income before taxes	575,000,000	2,558,000,000	2,378,000,000
Cash Flow	1,354,000,000	2,713,000,000	2,670,000,000
Net interest income	-142,000,000	-111,000,000	-23,000,000
Research and development expenses	130,000,000	152,000,000	153,000,000
Income taxes	146,000,000	640,000,000	669,000,000
Result from investments in subsidaries, associates and other	-	-	-
Revenues per employee	318,600	397,091	384,366

Chairman of Supervisory Board
Member of Supervisory Board

Members of Management Board			
Kasper Rorsted	Chairman of Managing Board		
Amanda Rajkumar	Member of Executive Committee		
Brian Grevy	Member of Executive Committee		
Harm Ohlmeyer	Member of Executive Committee		
Martin Shankland	Member of Executive Committee		
Roland Auschel	Member of Executive Committee		