

STROEER SE & CO KGAA

ISIN: DE0007493991 WKN: 749399 Asset Class: Stock

Company

2024/10/18 17:35:10

STRÖER

Price
57.65
EUR

Difference ↑
1.41%(0.80)

Contact Details

STROEER SE & CO. KGAA Tel: +49-2236-96-45-246
-- Fax: +49-2236-96-45-6246
Ströer-Allee 1 Web: <http://www.stroeer.com>
50999 Köln E-mail: info@stroeer.com



Company Profile

Ströer SE & Co. KGaA engages in providing commercialization of out-of-home (OOH) and online advertising as well as forms of dialog marketing in Germany. It operates through the following segments: Digital OOH & Content, Direct Media, OOH Media. The Digital OOH & Content segment provides digital advertising spaces in the internet, on mobile terminals, and in the public area as public video network. The Direct Media segment includes the dialog marketing and product groups. The OOH Media segment offers advertising services such as street furniture, billboard, transport, and outdoor advertising media. The company was founded by Udo Müller and Heinz W. Ströer in 1990 and is headquartered in Cologne, Germany.

Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	398,955,000		396,229,000		347,799,000	
Common stock capital		55,706,000		56,081,000		56,692,000
Fixed assets	2,627,719,000		2,656,286,000		2,706,001,000	
Equity capital of a company		444,872,000		473,701,000		483,858,000
Cash and cash equivalents	72,313,000		79,873,000		63,382,000	
Accrued liabilities		64,512,000		60,024,000		66,417,000
Other assets	-		-		-	
Current liabilities		842,355,000		699,332,000		919,089,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		1,739,447,000		1,879,482,000		1,650,853,000
Different income		-		-		-
Other liabilities		34,577,000		32,863,000		36,799,000
Total assets	3,026,674,000	3,026,674,000	3,052,515,000	3,052,515,000	3,053,800,000	3,053,800,000

Balance notes

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	11,504	10,576	10,079
Equity ratio	14.99%	15.83%	16.15%
Debt-equity ratio	567.10%	531.77%	519.17%

Others

	2023	2022	2021
Tax Expense Rate	33.49%	28.19%	25.74%

Income statement

	2023	2022	2021
Turnover	1,914,330,000	1,771,942,000	1,627,323,000
Net income	92,826,000	143,258,000	122,134,000
EBIT	225,571,000	240,563,000	177,556,000
Operating income before taxes	157,091,000	209,303,000	149,363,000
Cash Flow	401,131,000	410,894,000	426,458,000
Net interest income	-68,480,000	-31,260,000	-28,193,000
Research and development expenses	13,923,000	10,520,000	16,430,000
Income taxes	52,604,000	58,996,000	38,452,000
Result from investments in subsidiaries, associates and other	7,936,000	1,510,000	19,343,000
Revenues per employee	166,406	167,544	161,457

Board of Directors

Christoph Vilanek	Chairman of Supervisory Board
Karl-Georg Altenburg	Member of Supervisory Board
Andreas Güth	Member of Supervisory Board
Barbara Liese-Bloch	Member of Supervisory Board
Christian Kascha	Member of Supervisory Board
Christian Sardina Gellesch	Member of Supervisory Board
Elisabeth Lepique	Member of Supervisory Board
Martin Diederichs	Member of Supervisory Board
Petra Sontheimer	Member of Supervisory Board
Sabine Hüttinger	Member of Supervisory Board
Simone Kollmann-Göbels	Member of Supervisory Board
Stephan Eilers	Member of Supervisory Board
Stephan Somberg	Member of Supervisory Board
Tobias Meuser	Member of Supervisory Board
Tobias Schleicher	Member of Supervisory Board
Ulrich Voigt	Member of Supervisory Board

Members of Management Board

Christian Schmalzl	Chairman of Managing Board
Udo Müller	Chairman of Managing Board
Henning Giesecke	Member of Executive Committee