# PUMA SE

ISIN: DE0006969603 WKN: 696960 Asset Class: Stock



#### **Company Profile**

Puma SE engages in the development and sale of sports and sports lifestyle products. It includes footwear, apparel, and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany.

#### Financial figures, Fiscal year: from 01.01. to 31.12.

	203	23	20	22	202	21
Financial figures		Liabilities and equity		Liabilities and equity		Liabilities and equity
Current assets	3,931,100,000		4,200,400,000		3,489,800,000	
Common stock capital		150,800,000		150,800,000		150,800,000
Fixed assets	2,709,300,000		2,572,300,000		2,238,500,000	
Equity capital of a company		2,582,300,000		2,538,800,000		2,278,500,000
Cash and cash equivalents	552,900,000		463,100,000		757,500,000	
Accrued liabilities		49,800,000		51,900,000		69,800,000
Other assets	-		-		-	
Current liabilities		2,537,200,000		2,843,000,000		2,164,500,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		1,520,900,000		1,390,900,000		1,285,300,000
Different income		-		-		-
Other liabilities		12,600,000		15,200,000		4,200,000
Total assets	6,640,400,000	6,640,400,000	6,772,700,000	6,772,700,000	5,728,300,000	5,728,300,000

**Balance notes** 

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	18,681	18,071	16,125
Equity ratio	39.32%	38.48%	40.91%
Debt-equity ratio	154.30%	159.90%	144.41%

### Others

	2023	2022	2021
	2023	2022	2021
Tax Expense Rate	24.61%	23.07%	25.43%

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2023 2022 2021 Turnover 8,601,700,000 8,465,100,000 6,805,400,000 Net income 304,900,000 353,500,000 309,600,000 EBIT 544,500,000 587,200,000 537,800,000 Operating income before taxes 478,300,000 551,700,000 505,300,000 **Cash Flow** 427,400,000 597,100,000 396,800,000 Net interest income -66,200,000 -35,500,000 -32,500,000 **Research and development expenses** 171,400,000 153,100,000 113,300,000 128,500,000 **Income taxes** 117,700,000 127,300,000 Result from investments in subsidaries, associates and other 0 0 0 **Revenues per employee** 460,452 468,436 422,040

#### **Board of Directors**

Income statement

Bernd Illig	Member of Supervisory Board
Fiona May Oly	Member of Supervisory Board
Harsh Saini	Member of Supervisory Board
Jean-Marc Duplaix	Member of Supervisory Board
Martin Köppel	Member of Supervisory Board
Roland Krüger	Member of Supervisory Board

## Members of Management Board

Arne Freundt	Chairman of Managing Board
Anne-Laure Descours	Member of Executive Committee
Hubert Hinterseher	Member of Executive Committee
Maria Valdes	Member of Executive Committee