PUMA SE

ISIN: DE0006969603 WKN: 696960 Asset Class: Stock



Company Profile

Puma SE engages in the development and sale of sports and sports lifestyle products, which includes footwear, apparel, and accessories. Its brands include puma, cobra golf, and stichd. The firm operates through the following geographical segments: Europe, EEMEA (Eastern Europe, Middle East, Africa, India, Southeast Asia, Australia and New Zealand), North America, Latin America, Greater China, Rest of Asia/Pacific (excluding Greater China, Southeast Asia, Australia and New Zealand), and stichd. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany.

Financial figures, Fiscal year: from 01.01. to 31.12.

	20	23	20	22	20	21
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	3,931,100,000		4,200,400,000		3,489,800,000	
Common stock capital		150,800,000		150,800,000		150,800,000
Fixed assets	2,709,300,000		2,572,300,000		2,238,500,000	
Equity capital of a company		2,582,300,000		2,538,800,000		2,278,500,000
Cash and cash equivalents	552,900,000		463,100,000		757,500,000	
Accrued liabilities		49,800,000		51,900,000		69,800,000
Other assets	-		-		-	
Current liabilities		2,537,200,000		2,843,000,000		2,164,500,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		1,520,900,000		1,390,900,000		1,285,300,000
Different income		-		-		-
Other liabilities		12,600,000		15,200,000		4,200,000
Total assets	6,640,400,000	6,640,400,000	6,772,700,000	6,772,700,000	5,728,300,000	5,728,300,000

Balance notes

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	18,681	18,071	16,125
Equity ratio	39.32%	38.48%	40.91%
Debt-equity ratio	154.30%	159.90%	144.41%

Others

	2023	2022	2021
Tax Expense Rate	24.61%	23.07%	25.43%

PUMA SE

ISIN: **DE0006969603** WKN: **696960** Asset Class: **Stock**

Income statement			
	2023	2022	2021
Turnover	8,601,700,000	8,465,100,000	6,805,400,000
Net income	304,900,000	353,500,000	309,600,000
EBIT	544,500,000	587,200,000	537,800,000
Operating income before taxes	478,300,000	551,700,000	505,300,000
Cash Flow	597,100,000	396,800,000	427,400,000
Net interest income	-66,200,000	-35,500,000	-32,500,000
Research and development expenses	171,400,000	153,100,000	113,300,000
Income taxes	117,700,000	127,300,000	128,500,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	460,452	468,436	422,040

Board of Directors	
Héloïse Temple-Boyer	Chairman of Supervisory Board
Bernd Illig	Member of Supervisory Board
Fiona May Oly	Member of Supervisory Board
Harsh Saini	Member of Supervisory Board
Jean-Marc Duplaix	Member of Supervisory Board
Martin Köppel	Member of Supervisory Board
Roland Krüger	Member of Supervisory Board

Members of Management Board			
Arne Freundt	Chairman of Managing Board		
Anne-Laure Descours	Member of Executive Committee		
Hubert Hinterseher	Member of Executive Committee		
Maria Valdes	Member of Executive Committee		