# PUMA SE

ISIN: DE0006969603 WKN: 696960 Asset Class: Stock



#### **Company Profile**

Puma SE engages in the development and sale of sports and sports lifestyle products. It includes footwear, apparel, and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany.

#### Financial figures, Fiscal year: from 01.01. to 31.12.

|                                | 203           | 23                     | 20            | 22                     | 202           | 21                     |
|--------------------------------|---------------|------------------------|---------------|------------------------|---------------|------------------------|
| Financial figures              |               | Liabilities and equity |               | Liabilities and equity |               | Liabilities and equity |
| Current assets                 | 3,931,100,000 |                        | 4,200,400,000 |                        | 3,489,800,000 |                        |
| Common stock capital           |               | 150,800,000            |               | 150,800,000            |               | 150,800,000            |
| Fixed assets                   | 2,709,300,000 |                        | 2,572,300,000 |                        | 2,238,500,000 |                        |
| Equity capital of a company    |               | 2,582,300,000          |               | 2,538,800,000          |               | 2,278,500,000          |
| Cash and cash equivalents      | 552,900,000   |                        | 463,100,000   |                        | 757,500,000   |                        |
| Accrued liabilities            |               | 49,800,000             |               | 51,900,000             |               | 69,800,000             |
| Other assets                   | -             |                        | -             |                        | -             |                        |
| Current liabilities            |               | 2,537,200,000          |               | 2,843,000,000          |               | 2,164,500,000          |
| Prepayments and accrued income | -             |                        | -             |                        | -             |                        |
| Non-current liabilities        |               | 1,520,900,000          |               | 1,390,900,000          |               | 1,285,300,000          |
| Different income               |               | -                      |               | -                      |               | -                      |
| Other liabilities              |               | 12,600,000             |               | 15,200,000             |               | 4,200,000              |
| Total assets                   | 6,640,400,000 | 6,640,400,000          | 6,772,700,000 | 6,772,700,000          | 5,728,300,000 | 5,728,300,000          |

**Balance notes** 

|                     | 2023    | 2022    | 2021    |
|---------------------|---------|---------|---------|
| Accounting standard | IFRS    | IFRS    | IFRS    |
| Employees           | 18,681  | 18,071  | 16,125  |
| Equity ratio        | 39.32%  | 38.48%  | 40.91%  |
| Debt-equity ratio   | 154.30% | 159.90% | 144.41% |

### Others

|                  | 2023   | 2022   | 2021   |
|------------------|--------|--------|--------|
| Tax Expense Rate | 24.61% | 23.07% | 25.43% |

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2023 2022 2021 Turnover 8,601,700,000 8,465,100,000 6,805,400,000 Net income 304,900,000 353,500,000 309,600,000 EBIT 544,500,000 587,200,000 537,800,000 Operating income before taxes 478,300,000 551,700,000 505,300,000 **Cash Flow** 427,400,000 597,100,000 396,800,000 Net interest income -66,200,000 -35,500,000 -32,500,000 **Research and development expenses** 171,400,000 153,100,000 113,300,000 128,500,000 **Income taxes** 117,700,000 127,300,000 Result from investments in subsidaries, associates and other 0 0 0 **Revenues per employee** 460,452 468,436 422,040

#### **Board of Directors**

Income statement

| Bernd Illig       | Member of Supervisory Board |
|-------------------|-----------------------------|
| Fiona May Oly     | Member of Supervisory Board |
| Harsh Saini       | Member of Supervisory Board |
| Jean-Marc Duplaix | Member of Supervisory Board |
| Martin Köppel     | Member of Supervisory Board |
| Roland Krüger     | Member of Supervisory Board |

### Members of Management Board

| Arne Freundt        | Chairman of Managing Board    |
|---------------------|-------------------------------|
| Anne-Laure Descours | Member of Executive Committee |
| Hubert Hinterseher  | Member of Executive Committee |
| Maria Valdes        | Member of Executive Committee |