## **PUMA SE**

ISIN: DE0006969603 WKN: 696960 Asset Class: Stock



## **Company Profile**

Puma SE engages in the development and sale of sports and sports lifestyle products. It includes footwear, apparel, and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany.

## Financial figures, Fiscal year: from 01.01. to 31.12. 2023 2022 2021 Financial figures Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 3,931,100,000 4.200.400.000 3.489.800.000 Common stock capital 150.800.000 150.800.000 150.800.000 **Fixed assets** 2.709.300.000 2.572.300.000 2.238.500.000 **Equity capital of a company** 2,582,300,000 2,538,800,000 2,278,500,000 552,900,000 463,100,000 757,500,000 Cash and cash equivalents **Accrued liabilities** 49,800,000 51,900,000 69,800,000 Other assets **Current liabilities** 2,537,200,000 2,843,000,000 2,164,500,000 Prepayments and accrued income Non-current liabilities 1.520.900.000 1.390.900.000 1.285.300.000 Different income

Different income						
Other liabilities		12,600,000		15,200,000		4,200,000
Total assets	6,640,400,000	6,640,400,000	6,772,700,000	6,772,700,000	5,728,300,000	5,728,300,000
Balance notes						
				2023	2022	2021
Accounting standard				IFRS	IFRS	IFRS
Employees				18,681	18,071	16,125
Equity ratio				39.32%	38.48%	40.91%
Debt-equity ratio				154.30%	159.90%	144.41%
Others						
				2023	2022	2021
Tax Expense Rate				24.61%	23.07%	25.43%

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Income statement			
	2023	2022	2021
Turnover	8,601,700,000	8,465,100,000	6,805,400,000
Net income	304,900,000	353,500,000	309,600,000
EBIT	544,500,000	587,200,000	537,800,000
Operating income before taxes	478,300,000	551,700,000	505,300,000
Cash Flow	597,100,000	396,800,000	427,400,000
Net interest income	-66,200,000	-35,500,000	-32,500,000
Research and development expenses	171,400,000	153,100,000	113,300,000
Income taxes	117,700,000	127,300,000	128,500,000
Result from investments in subsidaries, associates and other	0	0	0
Revenues per employee	460,452	468,436	422,040

Board of Directors			
Bernd Illig	Member of Supervisory Board		
Fiona May Oly	Member of Supervisory Board		
Jean-Marc Duplaix	Member of Supervisory Board		
Martin Köppel	Member of Supervisory Board		
Thore Ohlsson	Member of Supervisory Board		

Members of Management Board				
Arne Freundt	Chairman of Managing Board			
Anne-Laure Descours	Member of Executive Committee			
Hubert Hinterseher	Member of Executive Committee			
Maria Valdes	Member of Executive Committee			