

# PUMA SE

ISIN: DE0006969603 WKN: 696960 Asset Class: Stock

## Company



2024/05/02 14:02:55

Price  
**42.76**  
EUR

Difference ▲  
-1.79% (-0.78)



## Contact Details

PUMA SE Tel: +49-9132-81-0  
 -- Fax: +49-9132-81-2246  
 Puma Way 1 Web: <http://www.puma.com>  
 91074 Herzogenaurach E-mail: [info@puma.com](mailto:info@puma.com)

## Company Profile

Puma SE engages in the development and sale of sports and sports lifestyle products. It includes footwear, apparel, and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany.

## Financial figures, Fiscal year: from 01.01. to 31.12.

Financial figures	2023		2022		2021	
	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
<b>Current assets</b>	3,931,100,000		4,200,400,000		3,489,800,000	
<b>Common stock capital</b>		150,800,000		150,800,000		150,800,000
<b>Fixed assets</b>	2,709,300,000		2,572,300,000		2,238,500,000	
<b>Equity capital of a company</b>		2,582,300,000		2,538,800,000		2,278,500,000
<b>Cash and cash equivalents</b>	552,900,000		463,100,000		757,500,000	
<b>Accrued liabilities</b>		49,800,000		51,900,000		69,800,000
<b>Other assets</b>	-		-		-	
<b>Current liabilities</b>		2,537,200,000		2,843,000,000		2,164,500,000
<b>Prepayments and accrued income</b>	-		-		-	
<b>Non-current liabilities</b>		1,520,900,000		1,390,900,000		1,285,300,000
<b>Different income</b>		-		-		-
<b>Other liabilities</b>		12,600,000		15,200,000		4,200,000
<b>Total assets</b>	6,640,400,000	6,640,400,000	6,772,700,000	6,772,700,000	5,728,300,000	5,728,300,000

## Balance notes

	2023	2022	2021
<b>Accounting standard</b>	IFRS	IFRS	IFRS
<b>Employees</b>	18,681	18,071	16,125
<b>Equity ratio</b>	39.32%	38.48%	40.91%
<b>Debt-equity ratio</b>	154.30%	159.90%	144.41%

## Others

	2023	2022	2021
<b>Tax Expense Rate</b>	24.61%	23.07%	25.43%

# PUMA SE

ISIN: DE0006969603 WKN: 696960 Asset Class: Stock

## Income statement

	2023	2022	2021
<b>Turnover</b>	8,601,700,000	8,465,100,000	6,805,400,000
<b>Net income</b>	304,900,000	353,500,000	309,600,000
<b>EBIT</b>	544,500,000	587,200,000	537,800,000
<b>Operating income before taxes</b>	478,300,000	551,700,000	505,300,000
<b>Cash Flow</b>	597,100,000	396,800,000	427,400,000
<b>Net interest income</b>	-66,200,000	-35,500,000	-32,500,000
<b>Research and development expenses</b>	171,400,000	153,100,000	113,300,000
<b>Income taxes</b>	117,700,000	127,300,000	128,500,000
<b>Result from investments in subsidiaries, associates and other</b>	0	0	0
<b>Revenues per employee</b>	460,452	468,436	422,040

## Board of Directors

Bernd Illig	Member of Supervisory Board
Fiona May Oly	Member of Supervisory Board
Jean-Marc Duplaix	Member of Supervisory Board
Martin Köppel	Member of Supervisory Board
Thore Ohlsson	Member of Supervisory Board

## Members of Management Board

Arne Freundt	Chairman of Managing Board
Anne-Laure Descours	Member of Executive Committee
Hubert Hinterseher	Member of Executive Committee
Maria Valdes	Member of Executive Committee