## **PUMA SE**

ISIN: DE0006969603 WKN: 696960 Asset Class: Stock



## **Company Profile**

Puma SE engages in the development and sale of sports and sports lifestyle products. It includes footwear, apparel, and accessories. Its brands include puma and cobra golf. The company was founded by Rudolf Dassler on October 1, 1948 and is headquartered in Herzogenaurach, Germany.

## Financial figures, Fiscal year: from 01.01. to 31.12. 2023 2022 2021 Financial figures Assets Liabilities and equity Assets Liabilities and equity Assets Liabilities and equity **Current assets** 3,931,100,000 4.200.400.000 3.489.800.000 Common stock capital 150.800.000 150.800.000 150.800.000 **Fixed assets** 2.709.300.000 2.572.300.000 2.238.500.000 Equity capital of a company 2,582,300,000 2,538,800,000 2,278,500,000 552,900,000 463,100,000 757,500,000 Cash and cash equivalents **Accrued liabilities** 49,800,000 51,900,000 69,800,000 Other assets **Current liabilities** 2,537,200,000 2,843,000,000 2,164,500,000 Prepayments and accrued income 1.520.900.000 1.390.900.000 1.285.300.000 Non-current liabilities

| Different income    |               | -             |               | -             |               | -             |
|---------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Other liabilities   |               | 12,600,000    |               | 15,200,000    |               | 4,200,000     |
| Total assets        | 6,640,400,000 | 6,640,400,000 | 6,772,700,000 | 6,772,700,000 | 5,728,300,000 | 5,728,300,000 |
|                     |               |               |               |               |               |               |
| Balance notes       |               |               |               |               |               |               |
|                     |               |               |               | 2023          | 2022          | 2021          |
| Accounting standard |               |               |               | IFRS          | IFRS          | IFRS          |
| Employees           |               |               |               | 18,681        | 18,071        | 16,125        |
| Equity ratio        |               |               |               | 39.32%        | 38.48%        | 40.91%        |
| Debt-equity ratio   |               |               |               | 154.30%       | 159.90%       | 144.41%       |
| Others              |               |               |               |               |               |               |
|                     |               |               |               |               |               |               |
|                     |               |               |               | 2023          | 2022          | 2021          |

24 61%

23.07%

**Tax Expense Rate** 

25 43%

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| Income statement   |               |               |               |
|--|---------------|---------------|---------------|
|  | 2023          | 2022          | 2021          |
| Turnover   | 8,601,700,000 | 8,465,100,000 | 6,805,400,000 |
| Net income   | 304,900,000   | 353,500,000   | 309,600,000   |
| EBIT   | 544,500,000   | 587,200,000   | 537,800,000   |
| Operating income before taxes                                | 478,300,000   | 551,700,000   | 505,300,000   |
| Cash Flow  | 597,100,000   | 396,800,000   | 427,400,000   |
| Net interest income  | -66,200,000   | -35,500,000   | -32,500,000   |
| Research and development expenses                            | 171,400,000   | 153,100,000   | 113,300,000   |
| Income taxes   | 117,700,000   | 127,300,000   | 128,500,000   |
| Result from investments in subsidaries, associates and other | 0             | 0             | 0             |
| Revenues per employee  | 460,452       | 468,436       | 422,040       |

| Board of Directors |                             |  |
|--------------------|-----------------------------|--|
| Bernd Illig        | Member of Supervisory Board |  |
| Fiona May Oly      | Member of Supervisory Board |  |
| Jean-Marc Duplaix  | Member of Supervisory Board |  |
| Martin Köppel      | Member of Supervisory Board |  |
| Thore Ohlsson      | Member of Supervisory Board |  |

| Members of Management Board |                               |  |  |  |
|-----------------------------|-------------------------------|--|--|--|
| Arne Freundt                | Chairman of Managing Board    |  |  |  |
| Anne-Laure Descours         | Member of Executive Committee |  |  |  |
| Hubert Hinterseher          | Member of Executive Committee |  |  |  |
| Maria Valdes                | Member of Executive Committee |  |  |  |