## **HIGHLIGHT EVENT & ENTERTAINMENT AG**

ISIN: CH0003583256 WKN: 358325 Asset Class: Stock



### **Company Profile**

Highlight Event and Entertainment AG, through its subsidiaries, specializes in the marketing of international events. It operates through the following segments: Film; and Sports and Sports-and Event Marketing. The Event Marketing segment specializes in marketing international music, culture, and entertainment projects. The Film segment focuses on movie and television production, home entertainment, and video production. The Sports and Event Marketing segment involves the global marketing of international sporting events. The Sports segment encompasses the business activities of Sport1 GmbH, Sport1 Media GmbH, Magic Sports Media GmbH, Match IQ GmbH, PLAZAMEDIA GmbH, and LEITMOTIF Creators GmbH. The company was founded on November 2, 1973 and is headquartered in Pratteln, Switzerland.

#### Financial figures, Fiscal year: from 01.01. to 31.12.

	20	23	20	22	202	21
Financial figures	Assets	Liabilities and equity	Assets	Liabilities and equity	Assets	Liabilities and equity
Current assets	145,329,000		201,966,000		271,688,000	
Common stock capital		116,640,000		85,140,000		85,140,000
Fixed assets	709,882,000		686,288,000		656,943,000	
Equity capital of a company		232,063,000		230,797,000		265,853,000
Cash and cash equivalents	25,735,000		30,183,000		48,873,000	
Accrued liabilities		3,943,000		3,198,000		4,408,000
Other assets	-		-		-	
Current liabilities		434,237,000		409,956,000		483,699,000
Prepayments and accrued income	-		-		-	
Non-current liabilities		188,911,000		247,501,000		179,079,000
Different income		-		-		-
Other liabilities		81,000		86,000		90,000
Total assets	855,211,000	855,211,000	888,254,000	888,254,000	928,631,000	928,631,000

## **Balance notes**

	2023	2022	2021
Accounting standard	IFRS	IFRS	IFRS
Employees	1,405	1,352	1,306
Equity ratio	44.88%	45.54%	49.53%
Debt-equity ratio	122.82%	119.59%	101.89%

#### Others

	2023	2022	2021
Tax Expense Rate	0.12%	-33.00%	175.62%

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## Income statement

	2023	2022	2021
Turnover	421,354,000	524,032,000	508,927,000
Net income	-11,404,000	-13,444,000	-4,011,000
EBIT	642,250	-2,388,142	14,291,861
Operating income before taxes	-16,170,000	-14,732,000	2,695,000
Cash Flow	122,260,000	95,057,000	52,157,000
Net interest income	-16,795,000	-12,408,000	-11,213,000
Research and development expenses	-	-	-
Income taxes	-19,000	4,862,000	4,733,000
Result from investments in subsidaries, associates and other	-3,928,000	-1,456,000	-14,000
Revenues per employee	308,173	398,295	400,439

#### **Board of Directors**

Members of Management Board	
members of management board	

Clive Ng	Member of the administrative board
Edda Kraft	Member of the administrative board
Peter von Büren	Member of the administrative board
Stefan Wehrenberg	Member of the administrative board

Bernhard Burgener	Member of Executive Committee
Peter von Büren	Member of Executive Committee