

# BAIDU INC. SPON. ADR

ISIN: **US0567521085** WKN: **056752108**

## Overview

|                     |   |
|---------------------|---|
| 2024/04/23 08:00:30 |   |
| <b>Price</b>        | 91.70 EUR   |
| <b>Difference</b>   | <span style="color: green;">▲</span> 2.00% (1.80) |

| General attributes |                              |
|--------------------|------------------------------|
| ISIN               | US0567521085                 |
| Symbol             | BIDU                         |
| Exchange           | Hanover                      |
| Currency           | EUR                          |
| Sector             | IT-Technology                |
| Security type      | Stock                        |
| Market cap (m)     | 53,229 EUR                   |
| Benchmark          | MSCI WORLD INDEX (STRD, UHD) |

| Market data       |                 |
|-------------------|-----------------|
| Bid (Bid size)    | 91.90 EUR (100) |
| Ask (Ask size)    | 92.50 EUR (100) |
| Open              | 91.70 EUR       |
| High              | 91.70 EUR       |
| Low               | 91.70 EUR       |
| Close (prev. day) | 89.90 EUR       |
| VWAP              | -               |
| Volume (pcs)      | 0               |
| Trading volume    | 0.00            |
| Number of trades  | 1               |
| Last size         | 0               |

| Futures and Options |   |
|---------------------|---|
| Related Futures     | - |
| Related Options     | - |

| PDF Downloads                        |                          |
|--------------------------------------|--------------------------|
| Company report: Baidu Inc. SPON. ADR | <a href="#">Download</a> |



Information about previous performance does not guarantee future performance.  
Source: FactSet

### Recent research

| on instrument |  | on sector             |                          |
|---------------|--|-----------------------|--------------------------|
| Date          |  | Headline              | Download                 |
| 2023/06/06    |  | Global Equity Ratings | <a href="#">Download</a> |
| 2023/06/01    |  | Global Equity Ratings | <a href="#">Download</a> |
| 2023/05/24    |  | Global Equity Ratings | <a href="#">Download</a> |
| 2023/05/03    |  | Global Equity Ratings | <a href="#">Download</a> |
| 2023/04/25    |  | Global Equity Ratings | <a href="#">Download</a> |

## Details

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## Performance and Risk

|             | 6m      | 1Y      | 3Y      |
|-------------|---------|---------|---------|
| Perf (%)    | -11.34% | -21.83% | -50.44% |
| Perf (abs.) | -11.50  | -25.10  | -91.50  |
| Beta        | 1.25    | 1.65    | 1.59    |
| Volatility  | 40.52   | 41.74   | 53.62   |

5Y



Information about previous performance does not guarantee future performance.  
Source: FactSet

## Price data

|   |                         |
|---|-------------------------|
| Ø price 5 days   Ø volume 5 days (pcs.)     | 89.68 EUR (3)           |
| Ø price 30 days   Ø volume 30 days (pcs.)   | 94.86 EUR (3)           |
| Ø price 100 days   Ø volume 100 days (pcs.) | 98.81 EUR (2)           |
| Ø price 250 days   Ø volume 250 days (pcs.) | 111.76 EUR (1)          |
| YTD High   date                             | 107.60 EUR (2024/01/05) |
| YTD Low   date                              | 88.70 EUR (2024/04/19)  |
| 52 Weeks High   date                        | 142.60 EUR (2023/08/01) |
| 52 Weeks Low   date                         | 88.70 EUR (2024/04/19)  |

## All listings for Baidu Inc. SPON. ADR

| Exchange              | Date       | Time  | Price      | Trading volume (mio.) | Number of trades |
|-----------------------|------------|-------|------------|-----------------------|------------------|
| Vienna Stock Exchange | 2024/04/23 | 09:05 | 92.10 EUR  | 0.00                  | 1                |
| Tradegate             | 2024/04/23 | 09:39 | 91.80 EUR  | 0.14                  | 19               |
| Stuttgart             | 2024/04/23 | 08:05 | 91.60 EUR  | 0.00                  | 1                |
| Singapore Exchange    | 2017/09/11 | 06:04 | 175.00 USD | 0.00                  | 2                |
| SIX Swiss Exchange    | 2020/04/   | 17:35 | 105.00 CHF | 0.00                  | 1                |

|                       |            |       |            |        |  |        |
|-----------------------|------------|-------|------------|--------|--|--------|
|                       | 30         |       |            |        |  |        |
| Nasdaq                | 2024/04/22 | 22:00 | 97.24 USD  | 276.36 |  | 36,700 |
| Munich                | 2024/04/23 | 08:04 | 91.60 EUR  | 0.00   |  | 1      |
| London Stock Exchange | 2024/04/22 | 17:35 | 186.00 USD | 0.00   |  | 1      |
| Hanover               | 2024/04/23 | 08:00 | 91.70 EUR  | 0.00   |  | 1      |
| Hamburg               | 2024/04/23 | 08:00 | 91.70 EUR  | 0.00   |  | 1      |
| Frankfurt             | 2024/04/23 | 09:15 | 92.10 EUR  | 0.02   |  | 2      |
| Duesseldorf           | 2024/04/23 | 09:30 | 92.00 EUR  | 0.00   |  | 2      |
| Berlin                | 2024/04/23 | 08:08 | 91.40 EUR  | 0.00   |  | 1      |

## Company profile

### Company Logo



### Contact Details

BAIDU INC.

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### PDF Downloads

Company report: BAIDU INC. SPON.  
ADR



### Company Profile

Baidu, Inc. engages in the provision of internet search and online marketing solutions. The firm's products and services include Baidu App, Baidu Search, Baidu Feed, Haokan, Quanmin, Baidu Post Bar, Baidu Knows, Baidu Encyclopedia, Baidu Input Method Editor or Baidu IME and Overseas Products. It operates through the following segments: Baidu Core and iQIYI. The Baidu Core segment provides search-based, feed-based, and other online marketing services. The iQiyi segment is an online entertainment service provider, which offers original, professionally produced and partner-generated content on its platform. The company was founded by Yanhong Li and Xu Yong on January 18, 2000 and is headquartered in Beijing, China.

### Members of Management Board

Yan Hong Li Chairman of Managing Board

Dou Shen Member of Executive Committee

Hai Feng Wang Member of Executive Committee

Rong Luo Member of Executive Committee

Juan Lin Member of Executive Committee

Junjie He Member of Executive Committee

Shan Shan Cui Member of Executive Committee

Tan Su Member of Executive Committee

Wen Ying Lyu Member of Executive Committee

Yang Xiao Member of Executive Committee

Zhenyu Li Member of Executive Committee

Zhi Xiang Liang Member of Executive Committee

### Board of directors

Brent Callinicos Member of Supervisory Board

Ji An Ding Member of Supervisory Board

Ji Xun Foo Member of Supervisory Board

Jixun Foo Member of Supervisory Board

Ran Xu Member of Supervisory Board

Yuan Qing Yang Member of Supervisory Board